

**FACULTY OF BUSINESS, MIRI CAMPUS SARAWAK**  
**Units offered 2017**

SCHOOL	NO	INDEX	MIRI UNIT	SEM 1 2017	SEM 2 2017
MIRI SCHOOL OF ACCOUNTING	1	ACCT3000	Auditing	√	√
	2	ACCT3004	Company Accounting	√	√
	3	ACCT2005	Financial Accounting	√	√
	4	ACCT2006	Financial Reporting	√	√
	5	ACCT3001	Management Control Systems	√	√
	6	ACCT2002	Management Accounting	√	√
	7	ACCT2000	Accounting Systems	√	√
	8	ACCT1000	Introduction to Accounting	√	√
	9	BLAW1004	Business Law	√	√
	10	BLAW2006	Company Law for Business	√	√
	11	BLAW2008	Public Relations Law	√	Not Offered
	12	TAXA2000	Introduction to Australian Tax Law	Not Offered	√
	13	ISYS1000	Introduction to Business Information Systems	√	√
	14	ISYS2002	Introductory Systems Analysis & Design	√	√
MIRI SCHOOL OF FINANCE AND BANKING	15	BANK3002	Bank Lending	Not Offered	√
	16	BANK3003	Fundamental of Bank Management	Not Offered	√
	17	BANK3000	Introduction to Mergers and Acquisitions	√	Not Offered
	20	ECON2001	Macroeconomic Principles	√	√
	21	ECON2004	Microeconomic Principles	√	√
	22	ECON1000	Introductory Economics	√	√
	23	FNCE2001	Personal Finance	Not Offered	√
	24	FNCE2004	Introductory Business Financial Modeling	√	√
	25	FNCE3000	Corporate Finance	√	√
	26	FNCE3001	Finance Instruments and Markets 300	√	√
	27	FNCE3004	International Finance	√	√
	28	FNCE2003	Introduction to Financial Statement Analysis	√	√
	30	FNCE2000	Introduction to Finance Principles	√	√
	31	INVE3000	Introduction to Derivative Securities	√	√
32	INVE3001	Portfolio Management	√	√	
33	ECOM2001	Quantitative Technique for Business	√	√	
34	ECOM2000	Econometrics Principles	√	Not Offered	
SCHOOL OF MANAGEMENT	35	MGMT3004	Entrepreneurship	√	√
	36	MGMT2004	Business and Sustainable Development	√	√
	37	MGMT3006	Business Ethics	√	√
	38	MGMT3005	Event Management	√	Not Offered
	39	MGMT2008	Human Resource Management Introduction	√	√
	40	MGMT3001	International Management	√	√
	41	MGMT1000	Fundamentals of Management	√	√
	42	MGMT3007	Management of Innovation	√	Not Offered
	43	MGMT3002	Managing Change	√	√
	44	MGMT3011	Managing Operations	Not Offered	√
	45	MGMT2000	Organisational Behaviour	√	√
	46	MGMT2001	Small Business Planning	√	√
	47	MGMT3003	Small Business Growth	Not Offered	√
	48	MGMT3010	Strategic Management	√	√
49	MGMT2003	Sustainable Event Development	Not Offered	√	
50	MGMT1001	Communication in Business	√	√	
51	MGMT3020	Dynamics of Hospitality Management	Not Offered	√	
52	MGMT3019	Contemporary Issues in Tourism Management	√	Not Offered	
53	MGMT2010	Principles of Tourism, Hospitality and Events	Not Offered	√	
SCHOOL OF MARKETING	54	MKTG2004	Consumer Behaviour	√	√
	55	MKTG2002	International Marketing	√	√
	56	MKTG1000	Discovering Marketing	√	√
	57	MKTG2006	Digital Communication Management	√	√
	58	MKTG3006	Services Marketing	√	√
	59	MKTG2005	Marketing Research	√	√
	60	MKTG3003	Internet Marketing	√	√
	61	MKTG2003	Tourism Marketing	Not Offered	√
	62	MKTG3004	Strategic Marketing	√	√
	63	MKTG3007	Retail Marketing and Distribution	√	√
	64	MKTG2000	Integrated Marketing Communication	√	Not Offered
	65	PUBR3001	Public Relations Planning and Evaluation	√	Not Offered
	66	PUBR2000	Transmedia Storytelling	√	√
	67	PUBR2002	Public Relations Foundations	√	√
68	PUBR2001	Public Relations Techniques	√	√	
69	PUBR3003	Cross-Cultural Communication	√	Not Offered	
70	PUBR3002	Public Relations Internship	√	√	
71	MKTG3000	Business Capstone	√	√	
72	HOSP2000	Hospitality Industry Management	√	Not Offered	
73	PUBR3000	Contemporary Practice	Not Offered	√	
74	TOUR3000	Managing Tourism Destinations	√	Not Offered	

UPDATE:08.05.2017